

UNITED WAY OF COASTAL GEORGIA 2019 ANNUAL REPORT



**United
Way**



United Way
of Coastal Georgia, Inc.



2019 Board of Directors

Executive Committee

Alan Ours, Chair | Rich Seban, Past Chair
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Staff

Virginia Brown, President and CEO
Carla Chockley, Director of Finance
Janelle Harvey, Community Impact Manager
Donna Leggett, Director of Development & Marketing

A MESSAGE FROM UNITED WAY OF COASTAL GEORGIA

Lifting up our community. Finding solutions. UNITED WE CHANGE LIVES.

For over 60 years, United Way of Coastal Georgia has worked to build a stronger community in Glynn and McIntosh Counties. We do this by working with local businesses, nonprofits, government, and civic- and faith-based organizations, along with educators, health providers, senior citizens, young leaders and other influencers. Together, we take a hard, long look at the problems facing our community, lead community discussions, and bring people from all walks of life into the solution conversation.

United Way of Coastal Georgia is able to accomplish this leadership role thanks to all the generous individuals and organizations who support us through their financial contributions as well as the invaluable gift of their time and talents. Because of your investment, United Way of Coastal Georgia can address issues at the root cause and bring about long-term change in our community. Together, we are fighting for the health, education and financial stability of every person in Coastal Georgia. These are the building blocks of a sustainable future.

In 2019, your support enabled United Way of Coastal Georgia to accomplish a variety of initiatives. You helped to fund 36 human service programs, provide referral services for residents in need, match volunteers with outreach opportunities, provide training for future nonprofit board members, participate in VOAD of Coastal Georgia, a preparedness organization for disaster response, and so much more.

We would be remiss to not mention the global pandemic we find ourselves facing as we write this letter. While COVID-19 presents a new challenge to us, we are up to it. United Way was built for this. We look forward to leading our community in the collaborative efforts that will be needed as we reimagine a new normal.

Our donors and partners are our community's strongest advocates. You believe in all that Coastal Georgia is meant to be and have invested in the plan to get us there. Your support of United Way of Coastal Georgia not only helps shape the future of our community, it sets an example of generosity and commitment for others to follow. Thank you for all you have done to invest in our mission and thank you in advance for your support as we continue our work to build a stronger community.

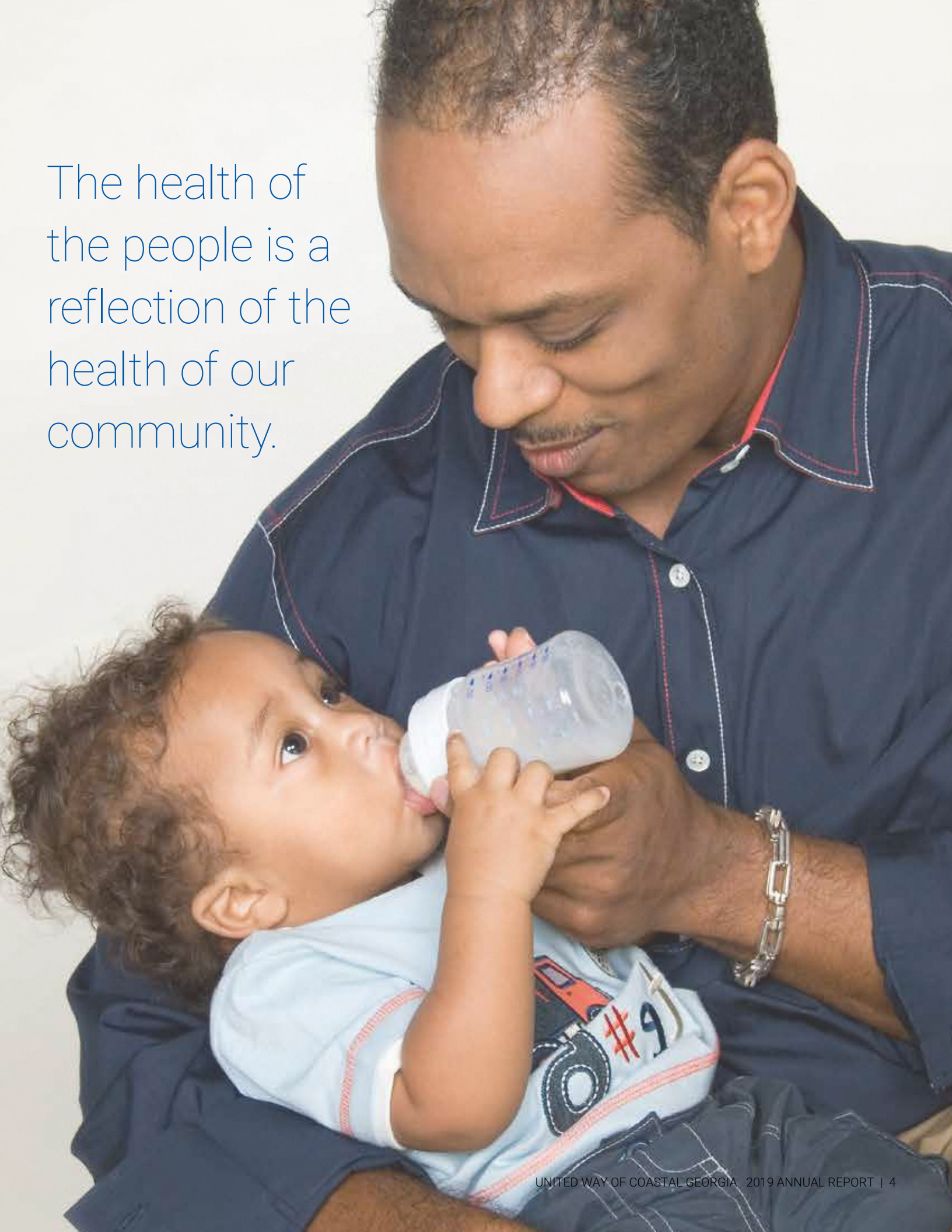


Alan Ours, 2019 Board Chair



Mary Jenrette, 2020 Board Chair

The health of
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AREA OF IMPACT **Health**

The **health** of the people is a reflection of the health of our community and requires continuous attention. **Lack of education** and **financial stability** can be a barrier to maintaining good health.

HEALTH

WE ARE A PROUD PARTNER OF



Through this partnership FamilyWize is providing access to more affordable prescription medications to individuals and families in Glynn and McIntosh counties.

- **\$150,032 in prescription savings in 2019**
- **\$795,032 total prescription savings**
- **2,330 people helped**
- **45% average prescription savings**

List of **Funded** Programs

Special Court Advocates, CASA Glynn | Residential Program, Hospice of the Golden Isles
Court Appointed Special Advocates, Atlantic Area CASA | Hope Quest, House of Hope
Women's Residential Recovery, Grace House | Amity House, Glynn Community Crisis Center
Community Outreach, Glynn Community Crisis Center
Children's Counseling Advocacy, Centered for Life | Coastal Outreach Soccer
Adventure Base Counseling, Safe Harbor | Children's Advocacy Center, Safe Harbor
Adult Health & Wellness, SOAR | Special Sports Support, SOAR

AREA OF IMPACT **Education**

Education is **essential** for both individual and community success. For children, learning and understanding begin **long before** they enter school. Many children enter kindergarten unprepared, lacking a foundation that is critical to graduating from high school and achieving financial stability as adults. Education is **essential** to getting and keeping a job with a livable wage and health benefits.

EDUCATION

List of **Funded** Programs

707 Program, The Gathering Place | Service Learning, Golden Isles College and Career Academy
After School Program, Boys and Girls Club | Teen Center, Boys and Girls Club
Academic Tutoring, Safe Harbor | Cub Scouts and Boy Scouts, Boy Scouts
Girl Scout Leadership Experience, Girl Scouts | Be A Friend First (BFF), Girl Scouts
Adult Education Program, Coastal Pines | Site Coordination, Communities in Schools
Early Learning Program, Golden Isles YMCA | Summer Day Camp, Golden Isles YMCA
After School Care, Golden Isles YMCA | Hope Academy, House of Hope
YMCA Achievers, McIntosh YMCA | After School Care, McIntosh YMCA



AREA OF IMPACT **Financial Stability**

Lack of education, poor health or other environmental factors may prevent individuals from working. Low-income and financially unstable individuals and families face numerous barriers **meeting their basic needs** such as shelter and food. Before a person can become **self-sufficient**, these needs must be met.

FINANCIAL STABILITY

List of **Funded** Programs

Food Distribution Program, America's Second Harvest
Disaster Services, American Red Cross | Hope House, Glynn Community Crisis Center
Employment Readiness Program, STAR Foundation | KARE Kitchen, Salvation Army
Homeless Shelter, Salvation Army | Social Services, Salvation Army

DISASTER SUPPORT

Immediately following the impact of Hurricane Irma on Coastal Georgia, United Way and the Communities Foundation of Coastal Georgia established a Community Emergency Needs Fund to address disaster related needs of our residents. United Way secured \$94,936 in funding from United Way Worldwide and the Lily Foundation to address short- and long-term recovery efforts. In addition to securing funding, United Way has continued to build partnerships with local, state, and national organizations that provide vital support and awareness to our continuing recovery from Hurricanes Matthew and Irma. Contributions from these organizations include guidance in establishing a disaster preparation and response collaborative known as Voluntary Organizations Active in Disaster of Coastal Georgia.

COMMUNITY ROUNDTABLE PROGRAM

22.6% of Glynn County residents ages 16 - 24 are neither working nor in school.

Many of Coastal Georgia's youth are unable to successfully transition from high school to employment or post-secondary education. Compare Glynn County's statistic of 22.6% to 15.5% in the state of Georgia and 12.3% in the United States. Despite the availability of a labor force, local employers report persistent recruitment and retention challenges.

The Workforce Development Roundtable is an initiative that brings together a cross-sector collaborative to focus on lowering barriers to success and improving opportunities for children and youth.

The Roundtable began in early 2018 and continued to strengthen. United Way serves as the managing partner and convening entity. Initial funding was provided by the Terry Thomas Foundation, and ongoing funding is provided by the Fitzgerald Foundation

United Way has chosen workforce development as one of its top priorities and is a vocal advocate for opportunities for low income children. The Georgia Center for Nonprofits (GCN) facilitated and provided research support. A core group of partners is committed to making a measurable impact in Glynn County and are identifying innovative solutions to long term barriers and problems.

Our collaborative members for the Workforce Development Roundtable are:

- Employers (Gulfstream Aerospace, Sea Island Company, King and Prince Seafood, Rich's Products, Southeast Georgia Health Systems)
- Brunswick/ Golden Isles Chamber of Commerce
- Brunswick/ Glynn County Development Authority
- Education/ Training (Glynn County Public Schools, Golden Isles College and Career Academy, Coastal Pines Technical College, Eckerd Works, Worksource Coastal, Safe Harbor, Outreach Program, Communities of Coastal Georgia Foundation)



SPOTLIGHT ON VOLUNTEERS

With a full time staff of four, we rely on a **huge number** of volunteers to get the work done in Coastal Georgia!

411 volunteers donated **3,082 hours** to accomplish the work of the United Way of Coastal Georgia in 2019.

Whew! THANK YOU!!

The Coastal Georgia Volunteer Center helps people find fulfilling volunteer opportunities. We match interests and talents with the needs of local nonprofit organizations. Whether a group or individual, volunteers are matched with projects tailored for the team size and schedule.

We recognize the busy schedules of our volunteers and the need to make it easier for them to give their time. Several volunteer projects are offered year-round to enhance the volunteer experience.



WORKPLACE CAMPAIGN RECOGNITION

Thanks to everyone's generosity...

More than 40 businesses partner with United Way of Coastal Georgia every year. These businesses serve as a role model for corporate social responsibility, which in turn creates a culture of caring among their employees. Additionally, they are leading the way by empowering and encouraging their employees to get involved, volunteer and give back to the community we all call home - and its having a positive impact on the lives of men, women and children in Glynn and McIntosh counties.

\$25,000+

Georgia Pacific
Glynn County School System
Gulfstream Aerospace
King & Prince Seafood
Publix Supermarkets
Rich Products Brunswick Plant
Rich Products Corp
Sea Island Foundation
Southeast Georgia Health System

\$10,000-\$24,000

Georgia Power
Glynn County Board of Commissioners
Jekyll Island Authority
Pinova
Sea Island Company
Suntrust Bank

\$5,000-\$9,999

Ameris Bank
Target

\$2,500-\$4,999

First Glynn Bank
Georgia Ports Authority
Harris Teeter
Principal Financial Group
Raymond James Financial
Synovus Bank

\$1,000-\$2,499

AT&T
BB&T
Prime South Bank
Turner & Associates
United Health Group
Zachry Industrial

\$500-\$999

Atlantic Engineered Products
Boy Scouts
General Motors
Golden Isles Association of Realtors
Southern Company Gas
U.P.S.

\$250-\$499

Bank of America
Boys & Girls Club



TOCQUEVILLE SOCIETY

Founded in 1984, the United Way Tocqueville Society is an opportunity for passionate individuals to become more deeply involved in United Way's mission.

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions in the United States, France and Romania who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues.

Specifically, the United Way Tocqueville Society aims to:

- Change lives through philanthropic leadership focused on the building blocks for a better life: a quality education that leads to a stable job; income that can support a family through retirement, and good health
- Communicate the vital role of personal philanthropic action in creating long-lasting changes.
- Expand high-level personal giving and United Way Major and Planned Giving programs.
- Strengthen local United Way leadership by building a network of like-minded leaders across the globe.

Tocqueville Society \$10,000+

Ms. Alice Glenn

Mr. & Mrs. Dan Hogan

Ms. Jeanne Kaufmann

Secretary and Mrs. Henry Paulson

Jr. Mr. & Mrs. Joseph Prendergast

Mr. & Mrs. Albert Redd Jr.

Mr. & Mrs. Michael Scherneck

Mr. & Mrs. Rich Seban

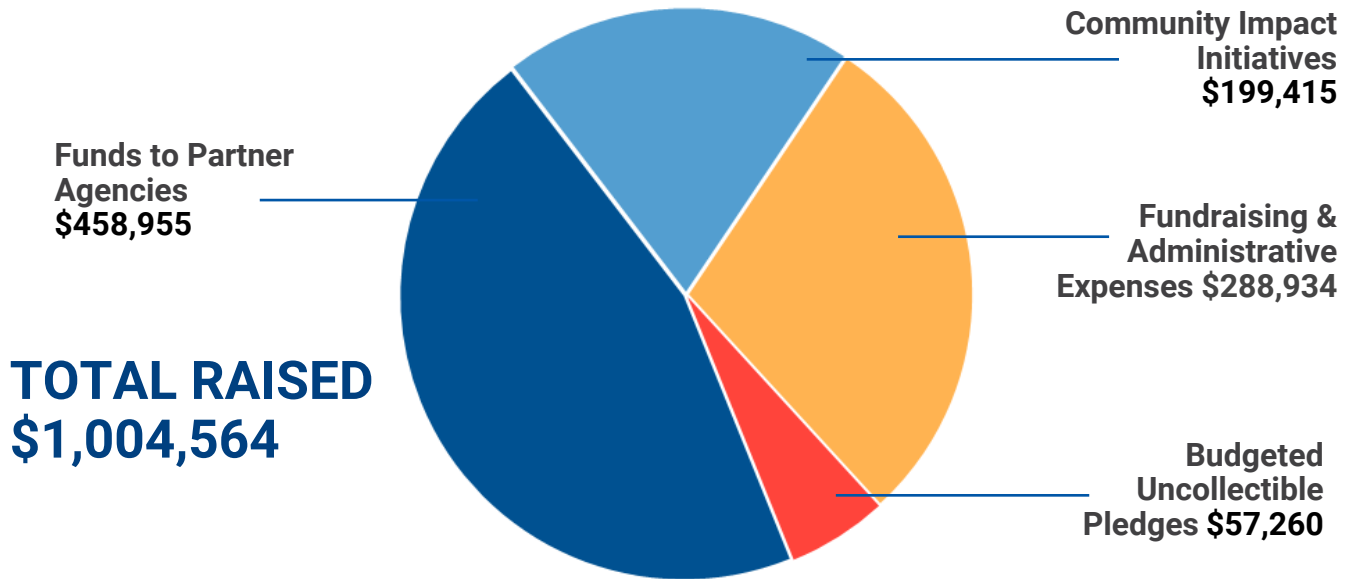
Mr. & Mrs Bill Stembler

Mr. Hugo Warns III

Mr. & Mrs. Robert Wolpe



CAMPAIGN OVERVIEW



UNITED FOR

OUR COMMUNITY



ACCOUNTING TO THE COMMUNITY

There is nothing more important to the United Way of Coastal Georgia than the trust and confidence of our donors. Accounting is maintained with regular finance and program reports, audits and on-site visits. For a complete copy of our audited financial statements, please contact us at 912-265-1850 or view it online at www.uwcga.org.

United Way of Coastal Georgia has a philosophical belief in providing efficiency in local fundraising. We encourage efficiency through collaboration among agencies and programs, building cooperation and eliminating duplication of services, while strengthening our community.

	December 31, 2019	December 31, 2018
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 678,500	\$ 727,761
Campaign promises to give, net	\$ 114,833	\$ 86,622
Contributions receivable - in-kind rent	\$ 28,300	\$ 28,598
Undeposited funds	\$ 650	\$ -
Prepaid expenses	\$ 6,193	\$ 4,050
Total current assets	\$ 828,476	\$ 847,031
ENDOWMENT INVESTMENTS - RESTRICTED		
Cash and cash equivalents	\$ -	\$ 69,143
PROPERTY AND EQUIPMENT		
Office furniture and equipment	\$ 22,665	\$ 22,665
Leasehold improvements	\$ 19,379	\$ 19,379
Software	\$ 4,750	\$ 4,750
Total property and equipment	\$ 46,794	\$ 46,794
Less: accumulated depreciation	\$ (46,794)	\$ (45,830)
Net property and equipment	\$ -	\$ 964
TOTAL ASSETS	\$ 828,476	\$ 917,138
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable	\$ 7,045	\$ 9,470
Accrued compensation and related expenses	\$ 2,059	\$ 995
Designations and allocations payable	\$ 230,345	\$ 183,851
Total current liabilities	\$ 239,449	\$ 194,316
NET ASSETS		
Net assets without donor restrictions	\$ 560,727	\$ 625,839
Net assets with donor restrictions	\$ 28,300	\$ 96,983
Total net assets	\$ 589,027	\$ 722,822
TOTAL LIABILITIES AND NET ASSETS	\$ 828,476	\$ 917,138

The accounting firm of Arline & Wiggins, CPAs, LLC conducted an independent audit of the United Way of Coastal Georgia financial records as of December 31, 2019. This audit has been presented to and approved by the United Way of Coastal Georgia Board of Directors in March 2020.



GIVE. ADVOCATE. VOLUNTEER.



**United Way
of Coastal Georgia, Inc.**

uwcga.org

3400 Parkwood Drive • Brunswick, Georgia 31521 • (912) 265-1850

Serving Glynn and McIntosh Counties