



United Way of Coastal Georgia 2021 Caring Club

United Way of Coastal Georgia is proud to launch a new **Caring Club** program! Local merchants are asked to participate by providing a discount for services or goods to **Caring Club members** who carry the **Caring Club Card**.

The **Caring Club** was developed as a way of thanking donors that give \$150 or more annually to the **United Way Community Impact Fund** and recognizing their contributions that strengthen our community.

Why is this a great opportunity for your business?

- Show others that you **take pride in the community** and wish to **pay it forward** by providing a special discount to those who so generously support United Way of Coastal Georgia and our mission.
- **Gain new business** while building lasting relationships with Caring Club members.
- **Caring Club Card Merchants** are featured in campaign marketing materials whenever possible.
- "Free" marketing during company workplace campaigns to thousands of people in more than **50** local companies.
- Your business will **receive public recognition** on United Way materials and publications – digitally and in print.
- You will be featured on the Caring Club webpage at www.uwcga.org with a link back to your business.
- **Sign/Window Stickers** will be provided to you to proudly display showing your support of United Way of Coastal Georgia.
- Featuring your partnership with United Way in *your* advertising will demonstrate **your role as a community leader**.
- **No charge for your business to participate!**

For over 65 years, United Way of Coastal Georgia has been working in Glynn and McIntosh Counties to change lives by mobilizing the caring power of our community. We partner with **22 agencies representing 30 programs** to support much-needed solutions to increase economic self-sufficiency for every person in our community – including services that promote early literacy, supportive housing, workforce preparedness and more.

Please join other local businesses in supporting United Way of Coastal Georgia!

For more information, contact Kathleen Bennett, Director of Resource Development, at 912-265-1850 or kathleen@uwcga.org.