United Way

United Way of Coastal Georgia, Inc.

ANNUAL REPORT 2017

LIVE UNITED

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DAN LOVEIN

LAURA SEBAN

PARRA VAUGHAN

LACEY HOUGHTON,
Legal Liaison

MISSION:

UNITED WAY OF COASTAL GEORGIA IMPROVES LIVES IN OUR COMMUNITY BY PROMOTING GIVING, ADVOCATING AND VOLUNTEERING IN THE AREAS OF EDUCATION, INCOME STABILITY AND HEALTH.

STAFF

VIRGINIA BROWN
President & CEO

KELLEY SPAEDER
Campaign & Marketing Manager

CARLA CHOCKLEY
Finance Manager

JANELLE HARVEY
Volunteer & Community Services Coordinator

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INTRODUCTION

The Coastal Georgia region is known for its breathtaking beauty - beauty that was threatened in September 2017 by Hurricane Irma. The resilience and caring of United Way of Coastal Georgia volunteers and donors inspired collaboration among local nonprofit organizations serving immediate community needs after the storm. On the heels of Hurricane Irma, the second major storm to hit the Georgia coast in eleven months, United Way of Coastal Georgia and Communities of Coastal Georgia Foundation joined forces to establish the Community Emergency Needs Fund. The fund was created to provide support to nonprofit agencies delivering direct assistance to coastal Georgians affected by the storm's impact.

Thanks to a generous grant from the Terry Thomas Foundation, United Way of Coastal Georgia hosted twelve "roundtable" small-group discussions throughout 2017. The participants focused on identifying our community's greatest needs in the areas of health, education and income. Participation included not only decision makers from United Way's currently funded Partner Agencies, but also program staff directly related to United Way's strategic focus, including public school administrators, Chamber of Commerce representatives, members of community collaborative organizations, volunteers and other related service providers. The information we gathered was the foundation for an action plan that will be implemented over the next three years.

We believe United Way of Coastal Georgia will serve as a catalyst for community partnerships focused on solving a local crisis: 24% of youth between the ages of 16 and 24 are neither employed nor in school. Join us as together we create a future for our youth as beautiful as our region's natural resources.

RICH SEBAN,
Board Chair

VIRGINIA BROWN,
President & CEO

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COMMUNITY IMPACT

Hurricane Recovery and Collective Impact

HURRICANE RECOVERY

Voluntary Organizations Active in Disaster of Coastal Georgia (VOADCG) was created after September 2017's Hurricane Irma in response to a need for additional community services. This new organization will provide disaster response and recovery services by coordinating volunteers in Glynn and McIntosh counties. In non-disaster times, VOADCG will promote volunteer training and preparedness. In times of disaster, VOADCG will facilitate coordination of volunteer response and recovery activities. United Way is proud to be a founding partner of VOADCG.

COLLECTIVE IMPACT

United Way facilitated over 60 nonprofits, civic groups, governmental agencies, businesses and religious institutions during a series of 12 roundtable meetings. These small-group discussions created a foundation for future workforce development initiatives and "cradle to career" support to our youth. The roundtables focused on ways to increase the number of local 16-24 year olds in school or employed.

United Way implemented a new Strategic Focus Grant program that provided $50,000 to designated programs that demonstrated the vision of our new strategic plan. Grants were awarded to Goodyear Elementary School's after-school program, Boys Scouts' Explorer Program, Safe Harbor Children Center's Donation Center and Employment Services, and STAR Foundation's Life and Job Readiness Education program.

Our 2017 transition to a community impact organization led to a vision for a pipeline of services that will enable all students to succeed and will keep our economy thriving and strong.

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OUR FUNDING PRIORITY AREAS

EDUCATION

Providing workplace development and training

BOY SCOUTS OF AMERICA	$15,000
BOYS AND GIRLS CLUB OF SOUTHEAST GEORGIA	$95,000
COASTAL PINES	$7,500
COMMUNITIES IN SCHOOLS	$11,000
GIRL SCOUTS	$18,000
GOLDEN ISLES CAREER ACADEMY	$6,000
GOLDEN ISLES YMCA	$9,000
MCINTOSH 4-H	$7,500
MCINTOSH YMCA	$18,000
MORNINGSTAR CHILDREN & FAMILY SERVICES	$5,000
SAFE HARBOR	$35,000
TOTAL	**$201,750**

HEALTH

Improving health and wellbeing in our community

ATLANTIC AREA CASA	$2,500
CASA GLYNN	$16,000
COASTAL MEDICAL ACCESS PROJECT	$17,500
COASTAL COALITION FOR CHILDREN	$18,000
GLYNN COMMUNITY CRISIS CENTER	$23,500
GRACE HOUSE	$23,000
HOSPICE OF THE GOLDEN ISLES	$26,000
SOAR	$13,000
TOTAL	**$162,250**

INCOME

Strengthening lives through crisis support and self-sufficiency efforts

AMERICAN RED CROSS	$20,000
AMERICA'S SECOND HARVEST	$30,000
SALVATION ARMY	$21,000
STAR	$15,000
TOTAL	**$86,000**

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DEDICATED PROGRAMS

211

2-1-1 is a free, confidential referral and information helpline that connects people in our community to the non-emergency services they need. In 2017, United Way committed to becoming the primary resource to anyone who needs help. Through the assistance of a caring professional, referrals are made for services such as housing and utilities assistance, physical or mental health services and services to address and prevent homelessness. The call center's busiest time was after Hurricane Irma when we connected people to resources at their time of greatest need. 211 is transitioning from a remotely operated call center to a locally operated referral and information center.

VOLUNTEER CENTER

The United Way Volunteer Center helps people find fulfilling volunteer opportunities. We match interests and talents with the needs of local nonprofit organizations. Whether a group or individual, volunteers are matched with projects tailored for the team size and schedule.

We recognized the busy schedules of our volunteers and the need to make it easier for them to give their time. Several "Day of Caring" projects are offered year round to enhance the volunteer experience.

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DEDICATED DONORS

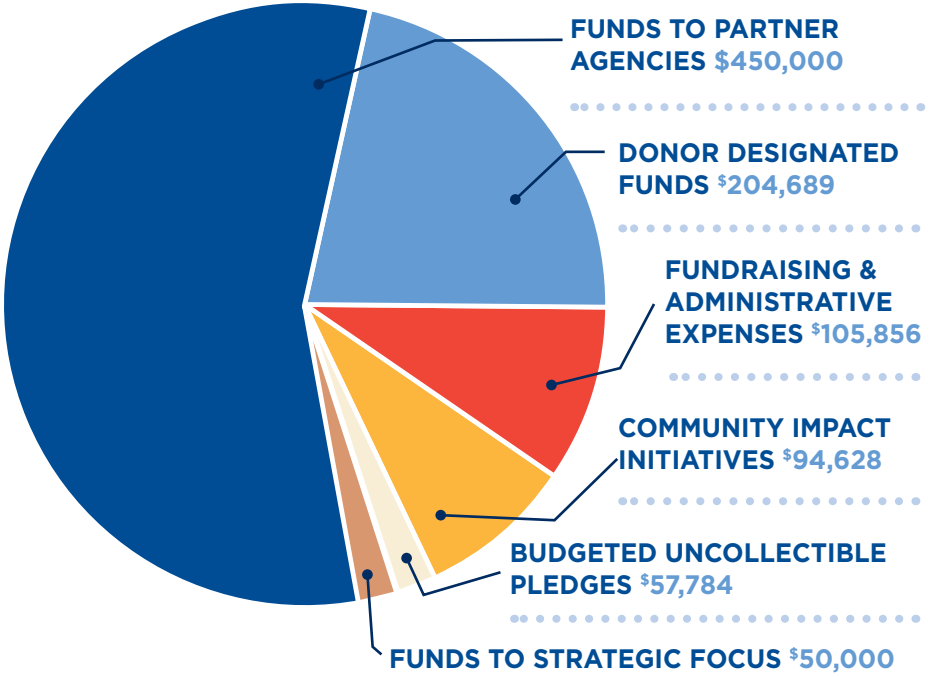
TOP WORKPLACE CAMPAIGNS

Georgia Pacific Corporation
Glynn County Board of Commissioners
Glynn County School System
Gulfstream Aerospace Corporation
Haven Manufacturing
Jekyll Island Authority
King and Prince Seafood
Publix Super Markets
Rich Products
Sea Island Company
Southeast Georgia Health System

TOCQUEVILLE DONORS $10,000+

Mr. and Mrs. Dan Hogan
Mr. and Mrs. Davis Love III
Ms. Jeanne Manning
Mrs. Jane Marquess
Mr. and Mrs. Henry Paulson Jr.
Mr. and Mrs. Joseph Prendergast
Mr. and Mrs. Albert Redd, Jr.
Mr. and Mrs. Michael Scherneck
Mr. and Mrs. Rich Seban
Mr. and Mrs. Bill Stembler
Terry Thomas Foundation

FINANCIAL OVERVIEW



TOTAL RAISED $962,957.33

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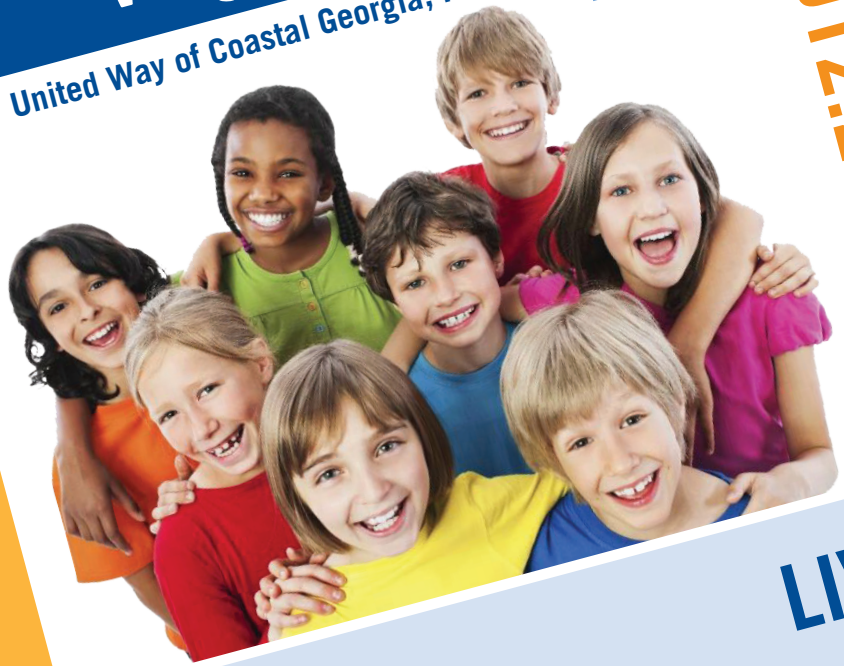
United Way

United Way of Coastal Georgia, Inc.

SERVING GLYNN &
MCINTOSH COUNTIES
PO BOX 877
BRUNSWICK, GA 31521



912.265.1850

United Way of Coastal Georgia strives to create a community where all individuals and families have the opportunity to achieve their maximum potential through education, income stability and health.

LIVEUNITEDNOW.ORG